



CEDAR VALLEY CORPORATE *GAMES*

BLOOD DONATION CHALLENGE

Introduction

The Cedar Valley Corporate Games Blood Donation Challenge will take place from May 1 – July 31st of the competition year. No participation points are awarded for the Blood Donation Challenge. However, the company logging the most presenting donors in each company division will be presented with the “Cedar Valley Corporate Games Blood Donation Challenge” award. LifeServe will administer the Challenge.

General Guidelines

1. Sponsor/Host a blood drive with LifeServe
2. Send donors to the LifeServe location, register under your company name and donate.
3. Blood Centers will keep a tally of each registered donor.

Any company who sponsors/hosts a blood drive will be awarded for each presenting donor, regardless of company affiliation. A company can also send donors into any of the LifeServe locations to donate and receive credit. At the end of the challenge, whichever company from each division has the most presenting donors wins the “CVCG Blood Donation Challenge Award.” The winning companies in each division will receive an award at the CVCG Awards Ceremony.